

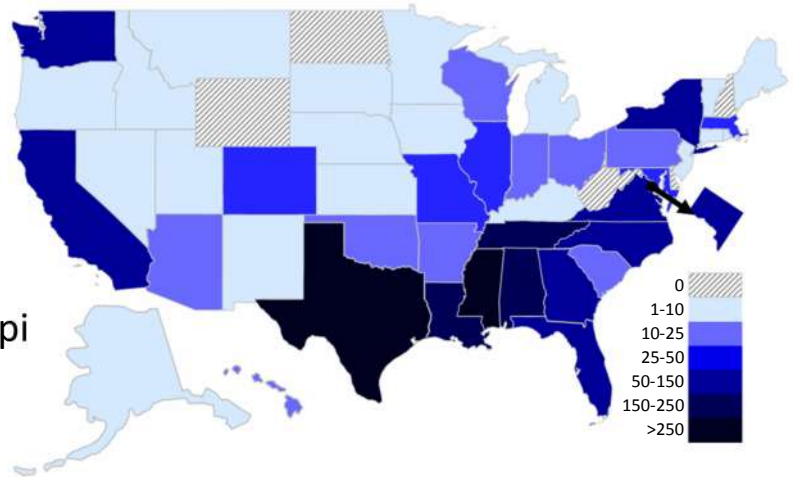
## Where are they?

36.3% (~1060)

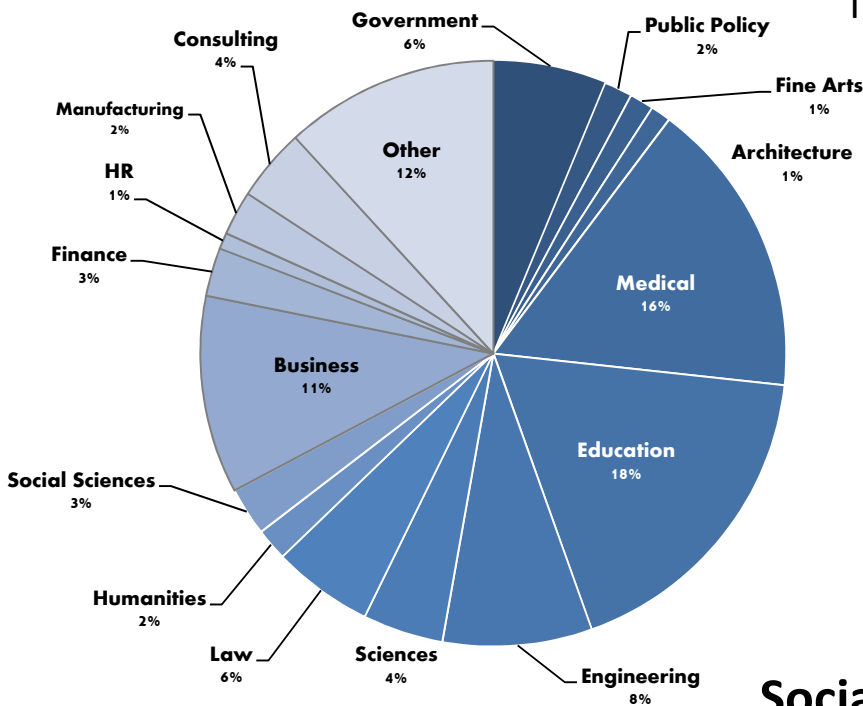
Mississippi residents

63% of Alumni outside Mississippi interested in moving back

*(Primarily based on career opportunities)*



## What do they do?



### Top 3 career fields for alumni:

#### In Mississippi:

- Education (18%)
- Medical (16%)
- Business (11%)

#### All Alumni:

- Medical (16%)
- Engineering (13%)
- Education (12%)

## Social Contributions

Alumni who send remuneration home to Mississippi	20%
Alumni who donated time or dollars to charity	80%
Alumni published in peer-reviewed journals	16%
Alumni who hold patents:	2%

# Economic Contributions

Financial impact of MSMS alumni businesses in Mississippi:  
**\$29-63 Million annually**

**55** Mississippi businesses owned by MSMS alumni

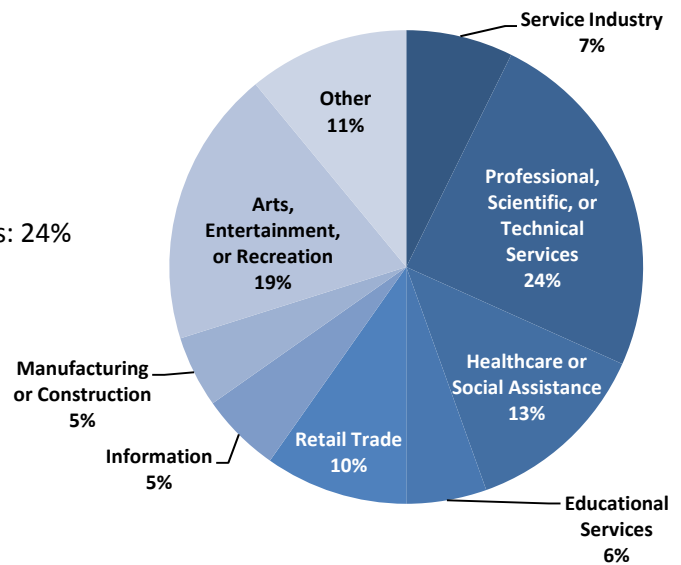
Business Sectors:

- Professional, Scientific, or Technical Services: 24%
- Arts, Entertainment, or Recreation: 19%
- Healthcare or Social Assistance: 13%
- Manufacturing or Construction: 5%

**~2,250** Mississippians employed

*Note: Entrepreneurial data is based solely on reported data in the survey. No additional information about the remaining alumni population is assumed.*

## MSMS Entrepreneur Sectors in MS



Examples of Mississippi businesses owned in whole or part by MSMS Alumni:

Butler Snow LLP  
 The Goggans Law Firm PLLC  
 Foil Wyatt Architects & Planners PLLC  
 Lazy Magnolia Brewery, LLC  
 A&R Automotive, LLC  
 Nova Rocketcraft

Starkville Radiology PLLC  
 Lafayette Pediatric Clinic, LLC  
 Florence Animal Clinic, PA  
 Polk Creek Farm  
 Smith's Honey Farm, LLC  
 Wise Family Farm

Ocean Springs Seafood, Inc  
 Joe's Craft Beer, LLC  
 Mahdu Investments LLC  
 Lee-Way Financial Services, Inc  
 LogLinear Group, LLC  
 Yalobusha Software

MSMS Alumni annual Household Income:

- **\$98-120 Million in MS**
- **\$325-420 Million nationally**

Median Income:

- **\$103,000 for Mississippi residents** compared to \$39,000 for Mississippi median income
- **\$125,000 for all alumni** compared to \$53,000 for US median income

Based on our analysis of household incomes, businesses owned by MSMS Alumni, and remuneration sent back to Mississippi, the net present value (NPV) of the investment in each MSMS student is approximately \$480,000 with a discounted return on investment (ROI) of more than \$10 (1020%). (25-year horizon, 5% discount rate due to Mississippi bond yields). Additional impacts such as tourism spending due to visits home for more than a week from ~1500 alumni were not quantified.

**For each \$1 spent by the legislature annually on MSMS,  
 Mississippi earns more than \$10.**